



PAFE Messaging Guide

This messaging guide is developed to make it easy for you to pull the messages you need for a variety of situations. If the table of contents is not already visible in the left margin, click on the three horizontal lines in the top left corner, expand on tab 1 (PAFE Messaging) by clicking on it, and then you can easily click through to find the message you need.

Some highlighted contents need to be updated annually these items are flagged in the comments in the margin: **Last annual refresh: Jan 20, 2026**

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PAFE in Brief

Message objective: the brief description/introduction of PAFE to people who aren't familiar with the organization.

For use in: quick introductions at community meetings, new donors.

Quick sound bytes:

- Supporting our school district from Strong to Stronger.
- Excellence happens when dedicated people create an environment for young people to grow and thrive.
- A level playing field gives every student opportunities and helps everyone in the community.
- Thanks to our endowment, which covers administrative expenses, 100 percent of donations go directly to the classroom and strategic initiatives.
- When public schools thrive, we attract the best healthcare and professional service providers to our community
- Strong public schools are vital to the health of our entire community.
- PAFE fills critical funding gaps so our educators can do more.
 - Our programs support students from birth through graduation.
 - Our teachers get the resources they need, so they stay, and:
Every student is given the opportunity to reach their full potential.

{Find the following messages in this [matrix](#) for an easier, at-a-glance view.}

35 words:

- A. We believe public education is fundamental to a thriving community. Our programs fill funding gaps, giving educators the resources they need to prepare every student to learn and to succeed in life after high school.

50 words:

- A. **For families with children:** There's more to what should go in the classroom than the state will fund. PAFE fills these gaps through early childhood literacy programs, teacher grants, and strategic initiatives. We give educators resources to serve students from birth through graduation—creating stronger schools that give every student the chance to reach their full potential.
- B. **For the business community:** A strong public school system benefits everyone. PAFE fills critical funding gaps in our local schools through early childhood literacy programs, teacher grants, and strategic initiatives that serve students from birth through graduation. When schools thrive, {you/leaders/businesses} can recruit and retain great talent.
- C. **For legacy and major gifts:** Strong schools benefit everyone—not just families with children. PAFE fills critical funding gaps in our local schools through early childhood

literacy programs, teacher grants, and strategic initiatives that serve students from birth through graduation. When public schools thrive, our entire community benefits through healthier populations, lower crime, and economic growth.

- D. **For retired community:** Strong schools are vital to a thriving community - not just families with children. PAFE fills critical funding gaps in our local schools through early childhood literacy programs, teacher grants, and strategic initiatives that serve students from birth through graduation. **When public schools thrive, we attract the best healthcare and professional service providers to our community.**

100 words:

- A. **Families with children:** In public education, we can always do more with more. PAFE fills critical funding gaps left by Idaho's education formula, giving LPOSD educators the resources to help every student reach their full potential.

Our three core programs create impact from birth through graduation: early childhood literacy programs ensure children arrive ready to learn, teacher grants spark classroom innovation and expose students to new possibilities, and strategic initiatives address district-wide needs like behavioral support (2025) and student safety (2024). We strategically fund programs that solve problems early, before they become bigger and more expensive to address.

We're the district's biggest fan club, and we're going from strong to stronger.

- B. **Business community:** A strong public school system is vital to a thriving community. PAFE fills critical funding gaps left by Idaho's education formula, giving LPOSD educators the resources to prepare the workforce our community needs.

Our three core programs create impact from birth through graduation: early childhood literacy programs ensure children arrive ready to learn, teacher grants spark classroom innovation in areas like STEM and career exploration, and strategic initiatives address district-wide needs like behavioral support and facility enhancements. When professionals consider relocating here—doctors, engineers, skilled tradespeople—school quality ranks among their top concerns.

Strong schools help us recruit and retain the talent that keeps our local economy thriving. We're the district's biggest fan club.

- C. **Legacy and major gifts:** Strong public schools are vital to the health of our entire community—not just for families with children. PAFE fills critical funding gaps left by

Idaho's education formula, creating measurable impact through strategic, educator-led programs.

Our three core programs serve students from birth through graduation: early childhood literacy programs ensure children arrive ready to learn, teacher grants spark classroom innovation, and strategic initiatives address systemic needs like behavioral support and student mental health. When schools thrive, our entire community benefits through healthier populations, lower crime rates, increased property values, and the professionals that strong schools attract.

Your investment in public education generates ripple effects throughout our community for generations, promoting healthier populations, lower crime rates, and economic growth.

D. Retired community: Strong schools are vital to a thriving community, not just families with children. PAFE fills critical funding gaps that Idaho's education formula leaves behind, giving Lake Pend Oreille educators the resources to maintain the educational excellence that attracts healthcare providers, specialists, and professional services to our area.

Our three core programs create impact from birth through graduation: early childhood literacy programs ensure children arrive ready to learn, teacher grants spark classroom innovation, and strategic initiatives address district-wide needs like behavioral support and safety. When doctors, dentists, and other professionals choose where to practice, school quality consistently ranks among their top considerations.

Quality schools benefit everyone by attracting the services we all depend on.

WHY - Explaining Funding Gap

Message objective: When you need to talk about the problem PAFE solves.

For use in: Levy discussions, other advocacy, when questioned about why the school can't manage funds properly.

In an ideal world, PAFE wouldn't have to exist, and our school district would have the financial support it needs. And, even in an ideal world, there's more to what should go on in the classroom than the state will fund. The community should not rely on state funds because there will always be competing interests.

The reality is that public education faces threats to funding. Educators are under-resourced, many students lack the fundamentals needed to learn, and our facilities badly need updates.

Public education is funded through a combination of federal (9.4%), state (79%), and local funding (via property tax) (11.8%). (*2024-25 academic year, according to [Idaho Education News](#))

{insert visual of those percentages}

That local percentage is entirely dependent on a property tax levy. In other words, before the indefinite term levy was passed in 2019, much of the district's budget was up for a vote every two years. Every two years, we didn't know if the community would approve it. Every two years, our district leadership found themselves "campaigning" for the passage of the levy when they should have been running our schools, certain that a good portion of their budget would still be there the next academic year. Imagine running a business with that kind of fiscal uncertainty!

The good news is that in 2019, our community showed its support for public education and passed an indefinite-term levy of \$12.7 Million¹. Other school districts in Idaho weren't as fortunate. But this levy is not a sustainable long-term solution. Expenses continue to increase, and eventually the levy will need to be adjusted.

That's not all. Our facilities have not kept pace with the community growth and the regular wear and tear to be expected of aging buildings.

¹ **Levy Details:** The measure authorized continuing an already approved levy of **\$12.7 million per year**. The funds are crucial for the general maintenance and operations of the district, including staff salaries and benefits, which account for a significant portion (around 35%) of the school budget. The permanent levy was approved to replace a short-term supplemental levy that had been successfully renewed every two years for two decades, providing long-term financial stability and certainty for the district's operations.

Other threats to public education include the passage of Bill 93 in early 2025. The private school voucher program diverts \$50 million from the state portion of the school budget to private schools.

Lastly, slashes to public education at the national level leave district administrators uncertain and forced to do more with less.

It's up to us to let our legislators know how we feel about public education. And in the immediate future, our school district needs us.

With or without these challenges, our school can always do more with more. Even if the Idaho funding formula provided more than it does, there is always more we can do to set students up for success. The work we do never becomes irrelevant.

A thriving community relies on a high-performing school district, and education funding from our federal, state, and local levels can only do so much.

PAFE gives teachers and school leadership resources and tools they wouldn't otherwise have.

Statistics - From strong to stronger

It's amazing what our educators have achieved. Our school district continually ranks well in the state of Idaho for key indicators:

- 99.3% of LPOSD students report having "One Trusted Adult" at their school. When students feel supported, they thrive academically and personally.
- LPOSD also continues to lead the state in attendance with a low absenteeism rate of 3.4%, compared to the state average of 14.6%. This speaks to the strong partnerships between families, educators, and our broader community in keeping students engaged and connected to their learning.

Academic outcomes from all corners of our vast district (as of December 2025):

- Clark Fork High School achieved a 100% graduation rate in June of 2025.
- LPOSD Kindergarteners ranked #1 in IRI (Idaho Reading Indicator) proficiency out of 466 traditional public schools statewide.
- Washington Elementary's 6th graders rank #1 in ISAT math scores and #3 in ELA (English Language Arts).
- Northside Elementary's 5th graders rank #1 in ISAT scores in science.
- Sandpoint Middle School ranks 4th highest in the state on overall ISAT performance.

- Sandpoint High School is the #1 highest-performing high school in the state on the Science ISAT, and ranks #2 in ELA and #3 in Math.

These achievements reflect extraordinary work happening every day in our classrooms - and they underscore the importance of investing in strong public education.

WHAT - Solution/ Programs

Message objective: Demonstrates track record, talks about how you solve the problem.

For use in:

Programs in short:

Our core programs invest in the whole child from birth to age 18.

- Our **early childhood literacy programs** ensure that children are ready to enter school prepared to learn. If they aren't, they are far more likely to fall behind and even worse, more likely to engage in negative activities like drugs and crime.
- Our **teacher grants** give educators the flexibility to do more innovative programs in their classroom and help students “bump into” something they are interested in pursuing as a career.
- Our **strategic initiatives** are district-wide, district-led projects that support both learners and educators, including professional development for teachers and learning support for students.

Programs - deeper dive:

These programs do more than support public education; they're about shaping a brighter future for our community.

1. **Early childhood literacy programs** support children from birth through first grade. Quality early childhood learning improves a baby's cognitive, social, and character skills. If they arrive at Kindergarten grade-ready, they are more likely to be proficient by the end of third grade. Third grade is a key milestone because studies show if children are not reading at grade level by the end of third grade, they are more likely to fall behind and a higher percentage will engage in negative activities like drugs and crime. ([Source](#)).

You can see how important it is to start early with the proper foundation. Our community as a whole does a great job of making sure you are covered from the moment the baby arrives at Kindergarten and further.

- a. **Born to Read:** *Since the program began in 2018, approximately 880 new parents at Bonner General Health have received Born to Read kits.*

- b. **READY! For Kindergarten:** *READY! for Kindergarten is a free workshop series for families with children aged 0-5 years. In our district and nationwide, 44 percent of children entering kindergarten test below proficiency for learning readiness. Data verifies that children who start behind typically stay behind.*

RESULTS: After 10+ years of the READY! for Kindergarten program, 90% of READY “graduates” continually enter school testing at or above Kindergarten readiness levels.

- c. **Ready to Read:** *This reading incentive program provides each 1st grader in the Lake Pend Oreille School District with a non-judgmental plush puppy as a reading companion. Prizes are awarded as students read books to their furry reading buddies.*

RESULTS: Since the start of this reading incentive program, the test scores of LPOSD 1st-grade students, as measured by the Idaho Reading Indicator, is consistently higher than the state of Idaho average. Teachers love this program and see an increased eagerness by their students to read.

2. **Teacher grants:**

It’s important to expose students to a variety of things so they can bump into the thing they are excited about. Our teacher grants allow teachers to extend learning in their classrooms with innovative programs they want to run, but the district can’t fund.

- a. **RESULTS:** {As of 2025} **Since 2003, 886 grants have been completed, totaling an investment of over \$2.2 million in our classrooms.** Examples include classroom technology, lab/safety equipment, musical instruments, robotics, math and book clubs, and more.

3. **Strategic initiatives:** These are district-wide projects selected in collaboration with school district leadership. To be chosen, it must have a long-term impact on students and district-wide execution with measurable outcomes. In past years, those initiatives included professional learning communities for teachers, career connection videos for high school students to better understand skills needed and available opportunities after graduation. They have also included a dedicated behavior specialist, expansion to the district’s CTE campus, and a Campus Security Officer.

For the most part, PAFE funds programs except for READY for Kindergarten, which we fund and manage.

Why PAFE

Message Objective: These are our bragging rights - the things we're proud of and demonstrate our excellence. The lower section is about our approach to decision-making.

For use: in donor meetings and appeals. Pick and choose - can use bullet points or copy and paste them into paragraphs as needed.

In 2003, a small group of influential community business leaders identified the need for an organization like PAFE to support public education ([read our founding story](#)). These individuals recognized that a thriving community depends on quality education, which attracts the best talent to their companies and serves future generations.

This level of community commitment has not wavered since our founding in 2003 and we are incredibly proud of what we've been able to accomplish in collaboration with our business community, school district, and supporters:

- A big milestone for us in 2023 was reaching the capacity to fully cover overhead expenses through our endowment, which means **100 percent of donations go directly to the classroom and strategic initiatives.**
- LPOSD superintendent, Dr. Becky Meyer said in 2022: "I'm the Region One superintendent president," said Becky, "so I'm on a weekly call with the six regions in our state - their superintendents and region presidents. When I tell people there is a foundation here that operates from a \$5 million endowment and funds teacher grants, strategic initiatives, and big ideas, they are blown away. What PAFE is doing is unrivaled throughout the entire state."
- PAFE is viewed by Idaho Business for Education, a group of nearly 250 business leaders across Idaho, as an example of what can be achieved when local citizens and businesses work closely with school leaders.
- With the help of many PAFE science grants over the years, Southside Elementary became home to Idaho's first STEAM SmartLab and is 1 of 6 schools in the state designated as STEM Designated Schools.
- SHS Post-Secondary Guidance counselor was hired in 2008 as a result of a PAFE Teacher grant. SHS was one of the few schools in the state to offer these services to students. The district recognized the position's immense value and took over the funding for it. The impact of this role has had ripple effects in the 14 years since.
- Strategic planning process

Our Operating Strategy

We strategically fund programs that solve problems early on before they become bigger and more expensive to solve, fill critical academic gaps, and enhance facilities.

Everything PAFE does should have a measurable impact. It should also meet a need without increasing the district's administrative burden.

The ideas for all PAFE programs and initiatives are district and educator-led. We rely on experts to identify the gaps that need to be filled. PAFE operates beyond simply writing checks to the District.

This approach creates a vital feedback loop demonstrating to donors how their contributions are intentionally and impactfully spent—a crucial element in our fundraising success. By carefully defining our implementation role, we maximize impact while respecting the District's expertise and avoiding additional administrative burden.

The PAFE Founding Story

Message Objective: credibility, demonstrate longevity. It's not the first message people need but they'll want to learn more about PAFE before they make a larger gift.

For use in:

Public education is the cornerstone of democracy, where children learn together regardless of their circumstances. - Mindy Cameron, PAFE co-founder

This belief brought PAFE to life.

But there is more to it than that: When a community has a strong educational foundation, it can thrive. Quality schools benefit everyone—not just families with children. An educated population is healthier, and crime rates are lower. Strong schools attract the workforce that sustains local businesses and keeps our economy vibrant. Education is community infrastructure, as essential as roads and hospitals.

When Bill Berg and Mindy Cameron arrived in Sandpoint in the late 1980s, they found a community they loved—but schools that were struggling. Graduation rates were low. Textbooks came home in disrepair. Despite having many excellent and dedicated teachers, the district lacked the resources needed to help students thrive.

Bill and Mindy had seen what was possible. In Seattle, they'd been involved with an education foundation that transformed how communities supported their schools. They believed Sandpoint could do the same.

"I've always been interested in education," said Mindy, former editorial page editor at the Seattle Times. "Public schools are the cornerstone of democracy—where children in a community learn together regardless of socioeconomic status. Our goal with PAFE was to get the community and businesses engaged and caring about schools."

But vision alone doesn't build a foundation. That required bringing together the right people.

Enter Georgia Simmons, who had moved to Sandpoint in 1998 to join the leadership team of women's apparel brand Coldwater Creek. As a business executive trying to recruit talent to North Idaho, she understood the challenge firsthand: "To recruit people here, their concerns were education and healthcare. Education is not happening from our state."

When Georgia met Bill and Mindy, the match was immediate. They had the vision. Georgia had the passion and the business connections. Together with other community leaders—including Curt Hecker of Panhandle State Bank, Brad Williams, and school board member Vicki Pfeiffer—they assembled an advisory committee in early 2001.

By 2002, PAFE was born.

That fall, Georgia hosted PAFE's first fundraiser at her home, bringing together Sandpoint's movers and shakers. The message was clear: a quality school district is essential if we want to attract families and employees for our local businesses and healthcare institutions. (The annual PAFE gala was born!)

The foundation's mission, facilitated and crafted by Mindy at that first meeting in the Panhandle State Bank building, still guides PAFE today: *to promote excellence in education and broad-based community support for the Lake Pend Oreille School District through an endowment that provides resources for effective teaching, learning, and school management.*

The early years required patience. Teachers, understandably jaded after years of broken promises, were skeptical. But PAFE's founders committed to a simple principle: let the work speak for itself. They created a straightforward grant application process and delivered on their promises.

Within three years, the transformation began. Teacher grants were flowing. Elementary reading scores climbed from average to among the top in the state. Students gained access to experiences and curriculum that brought learning to life.

"PAFE helps me make my teaching come alive," one educator shared. "Grants allow me to provide amazing alternative curriculum choices for kids that apply what they learn, not just regurgitate."

Today, more than 20 years later, PAFE continues to fill critical gaps through three core pillars: teacher grants that spark innovation in classrooms, strategic district-wide initiatives that address systemic needs, and early childhood literacy programs that ensure students arrive at kindergarten ready to learn.

The challenges Bill, Mindy, and Georgia identified in those early years persist. Idaho's education funding formula still leaves public schools under-resourced compared to the rest of the country. But PAFE has proven that individual and local support can make a profound difference—transforming schools from strong to stronger, one student at a time.

“Every time I walk in the office and look at that mission statement, I think, ‘I facilitated that.’ There were people who just wanted to raise an endowment. I knew, and others recognized that you can’t just raise money. You have to have a purpose. We have to be strategic about where that money is reinvested. That has endured, and it still works today,” said Mindy.

Quality public education isn't just about test scores. It's about building the kind of community where every child can thrive, where democracy flourishes, and where families choose to put down roots.

How to Get Involved

Message Objective: call to action - inspire giving

For use in: on the website and in a printed piece for donor meetings.

Why education is an ideal investment to leave a legacy:

When you include PAFE in your estate planning, you're investing in something that outlasts all of us: the next generation's potential to contribute, create, and lead.

A legacy gift supporting education creates ripple effects that extend far beyond the classroom. It ensures children arrive at school ready to learn. It gives educators tools to spark curiosity and open new possibilities. It builds the kind of community where every child—regardless of their circumstances—has the opportunity to reach their full potential.

Education is a powerful legacy investment because it compounds over time. The student who benefits from a PAFE program today might become the teacher, doctor, electrician, house builder or entrepreneur who shapes our community tomorrow. They'll employ people in our community and raise their own children with the same appreciation for learning and community that your gift made possible.

Whether you have children in our schools or not, whether you've lived here your whole life or retired here recently, a legacy gift to education says, 'I believe in this community's future. I believe every child deserves a chance. And I want my life's work to keep making a difference long after I'm gone.'


[Could include what legacy giving might look like here or leave it to the conversation:]

Thanks to our endowment, which covers administrative expenses, 100 percent of donations go directly to the classroom and strategic initiatives.

To explore legacy giving options, contact Amy Longanecker {contact info}

Corporate giving and sponsorship:

When businesses invest in PAFE, they're investing in their own future and in the community infrastructure that makes success possible.

 [Lake Pend Oreille School District: Preparing Students for the Future](#)

Strong public schools are essential for business. When professionals consider relocating here—engineers, healthcare providers, skilled tradespeople, managers—school quality consistently ranks among their top concerns. Parents want to know their children will get an excellent education. The strength of our schools directly impacts your ability to recruit and retain the talent your business needs to thrive.

Local businesses like Litehouse, Inc. and others understand this. Corporate support isn't just philanthropy; it's strategic investment in the workforce pipeline and community vitality that sustains your business long-term.

It also demonstrates to employees that you're invested in what matters to them and you understand that their decision to work and stay here is connected to whether their children can get a great education.

We welcome the opportunity to create a partnership that aligns with your business goals and demonstrates your investment in our community's future.

Thanks to our endowment, which covers administrative expenses, 100 percent of donations go directly to the classroom and strategic initiatives.

To explore legacy giving options, contact Amy Longanecker {contact info}

Have a big idea?

Objective: Invite big gifts while carefully showing we can be a catalyst for big change, but ultimately, the school decides what they need.

We love solving big problems. PAFE doesn't just fill small gaps. We're positioned to be a catalyst for transformational investments that reshape what's possible for our schools. New facilities. Major capital improvements. Initiatives that address systemic challenges at scale. If you're thinking about the kind of investment that could change the trajectory of education in our community, we want to hear from you.

First, there is something you should know about our approach: We fund what the district needs, not what donors want to impose. Every program we support—no matter the size—originates with school leadership identifying a demonstrated need. This ensures your investment addresses real challenges and creates lasting impact rather than sitting unused or creating an administrative burden.

The needs are real and substantial. Our facilities haven't kept pace with community growth. Students face barriers to learning that require comprehensive solutions. Educators need resources that enable rather than constrain their work. These challenges represent opportunities for visionary investment.

What makes PAFE different is our track record. We have a trusted working relationship with the school district. We take every decision very seriously, so we ensure we deploy resources strategically and demonstrate measurable results. When you partner with us on a transformational gift, you're working with an organization that knows how to turn big ideas into sustained change.

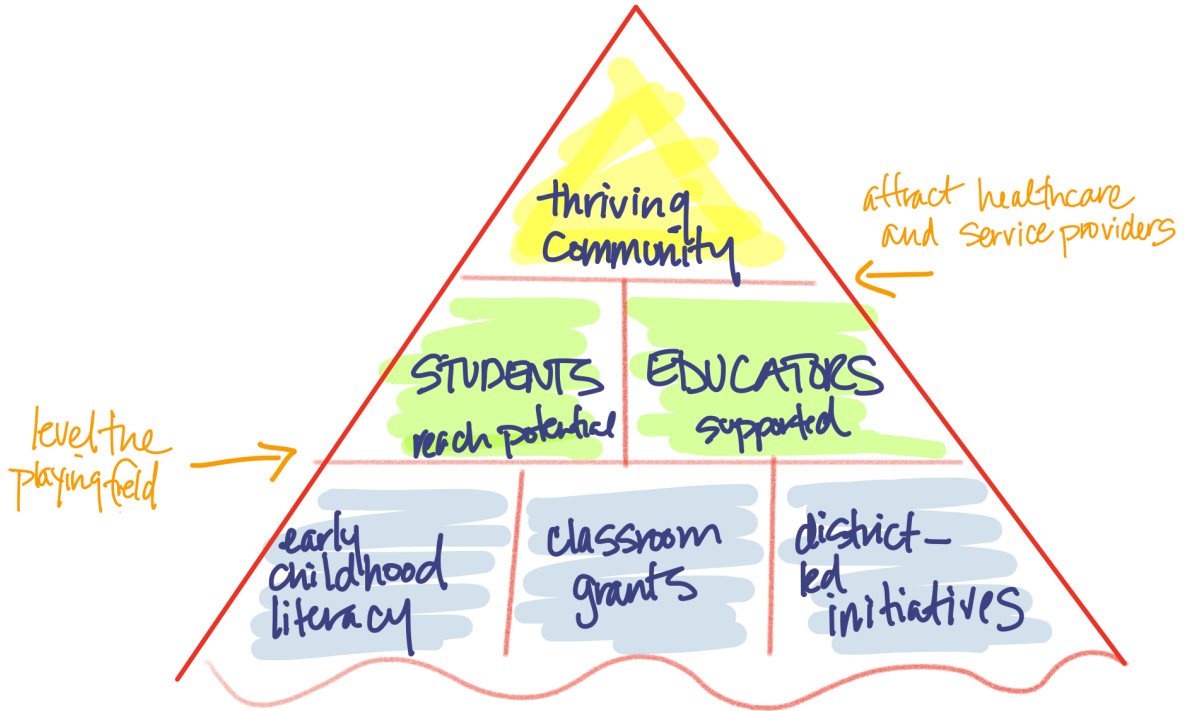
***Thanks to our endowment, which covers administrative expenses,
100 percent of donations go directly to the classroom and strategic initiatives.***

If you have a challenge you'd like to see solved, we'd love to explore it together. Let's talk.

Why public education matters:

Public education is vital to a thriving community, not just for students and their families. Quality schools level the playing field by giving children from all backgrounds equal access to opportunity—a fundamental principle of democracy. Studies show that every dollar spent on public education generates between \$2 and to \$10 in economic returns. Strong schools attract skilled workers and employers, increase local tax revenues, reduce long-term costs for public safety and social services, and drive the development of community amenities. These benefits create a positive cycle: improved economic conditions support better schools, which attract better educators, further strengthening the community's prosperity and competitiveness. These advantages apply to all residents, regardless of whether they have children in the school system.

Visual Model - Future-proof approach to leveling the playing field for our next generation.



{The bottom line represents inequity in access and how PAFE levels the playing field}

Milestones Timeline

Visual journey of key accomplishments - this demonstrates financial stability and also some early very light advocacy work like the levies. (Thinking ahead to future levies)

2003: Founding

20XX: First paid position

2019: indefinite term levy passed

2023 endowment is fully funded

2023 20th anniversary - Big idea (CTE/Residential Carpentry Program)

The Vision

What's Possible" framing of challenges and threats to public education (sets you up for advocacy work) and aspirational future

"If people could see the schools in action, they would be blown away."

Panhandle Alliance for Education advocates for quality education in the Lake Pend Oreille School District and is a leader among community education foundations throughout the state and region.

PAFE envisions a community where every child can realize their full potential, supported by engaged adults, inspired educators, and a community that values education as a cornerstone of prosperity.

To help every child realize their potential through innovative learning and broad community support

See full Vision details [here](#).

Impact Stories

We have countless stories of students who have been impacted by a PAFE grant or program and have gone on to pursue their dreams, with successful careers in the trades or at universities, and then on to professions of their choosing.

Impact categories:

1. **Levels the playing field** - brings resources to every student regardless of their socioeconomic status.
2. **Solves problems upstream before they become more complex and difficult to solve.**
 - a. Speech therapy
 - b. Early childhood literacy like Ready to Read
3. **Students contributing to the local economy**
 - a. Kristine Terrell who became an elementary school teacher at Sagle and has adopted many of the best teaching skills she learned right here.
 - b. Alicia Prins who started an electrical company with her husband and teaches in PAFE programs like the residential carpentry program and Construction Combine.

In general - the impact on students

- Helping students find pathways to success
- Preparing students for the real world
- Developing talent and skills that stay in the community
- Inspiring passion, giving direction - help them bump into something they love.
- Prepare students for success in the trades and stay local! (field trips, programs outside of standard curriculum)
- Pre-emptively solving problems before they become unsolvable. Kids who aren't at reading level before third grade are more likely to

I love the work we are doing to fill those gaps. Over the past few weeks, I've been catching up with SHS graduates doing exciting things: J.D. Griffin commissioned as an Ensign in the U.S. Navy after graduating from the Naval Academy—"a dream come true," he said. Alicia Prins became an electrician with North County Electric, then started her own business right here in Sandpoint.

These students have been prepared at LPOSD and have been influenced by a PAFE program in some way.

Levels the Playing Field :: Ben Lockwood Class of '04

What it's about: having someone in your corner, getting deeper support

Ben graduated high school as PAFE was beginning and told me he was fortunate to have grandparents who encouraged him and helped him find direction. 'Not all students have that,' he said.

PAFE brings resources that weren't available to Ben when he was in school. They help students who don't have someone in their corner: like the campus security officer who builds trust, the dedicated behavior specialist who helps kids stay in class, the guidance counselor who helps them explore career paths they didn't know were available to them. These aren't extras. They're necessities that make sure every student is seen and understood and given the support they need.

How to tell the story

Standard openings and closings.

For teacher grants:

Start: Has a teacher or an event in your childhood made a certain impact that has influenced who you are and what you do today? This is a teacher grant story we hope will have an impact on students and provide those pivotal moments for them.

Close: Our teacher grants support Lake Pend Oreille School District educators to bring creative and innovative programs to the classroom. Because they are teacher-led ideas and not mandated by external parties, they have a far greater impact on students. These grants fill gaps in funding with innovative programs to amplify our impact. Your support is crucial in sustaining and expanding these initiatives. If you'd like to be a part of this, you can [donate here](#).

For strategic initiatives:

Start:

Close:

For early childhood literacy:

Start:

Close:

Student Stories:

Start:

Close:

A Statement about What Kind of Statements We Make

Strike that balance of how much we support our educators and yet, we are not involved